

Incorporated in 1977, the Salem State University Foundation's purpose is to raise, invest and manage charitable gifts in support of the university through active fundraising and advocacy. In partnership with the university, the Foundation operates under the leadership of the board of directors who actively steward the contributed private funds. The Foundation works to match donor passion with funding priorities of the university to ensure financial vitality.

Salem State University and the Foundation launched the 10,000 Reasons campaign in 2013, the largest